

• Spanish (Native)

- English (Fluent C2)
- German (C1)

• French (B1)

GERALDINE D'EPENOUX

– UX/UI Designer & Visual Artist -

It is my believe good designers keep evolving and finding new ways to challenge themselves. That's what I strive to do.

I believe that I have the tools at my disposal to truly help small and bigger businesses to succeed in an increasingly more digitalised world. Working in a field that I'm passionate about, helping to empower people and companies through technology.

I am a storyteller by nature and helping brands tell their story, engage with their users, help their experience feel special and unique, that drives my work.

CONTACT



Madrid, Spain

+34 685371902





grdepenoux@gmail.com

geraldinedepenoux.com

https://www.linkedin.com/ in/geraldineruffier/

UX/UI PROJECTS

- 2020 StandOut Helping you find your perfect job Web design: UX Research, Wireframing, UI Design, Prototyping.
- 2020 AH! An app to open your mind and explore your body (remote work)

Deliverables: Brainstorming and product ideation, Lean Canvases, Competitive Analysis, Affinity Diagram, User Persona & Journey, Concept Testing, Moodboard, Brand Attributes, Style Tile, UI Kit, Landing Page Design, Low/Mid/High Fidelity Prototyping, Product presentation.

2020 WeCare - Design an app to help in times of the Covid-19 (remote work)

Deliverables: Brainstorming and product ideation, Lean Canvases, Competitive Analysis, Affinity Diagram, User Persona & Journey, Concept Testing, Moodboard, Brand Attributes, Style Tile, UI Kit, Landing Page Design, Low/Mid/High Fidelity Prototyping, Product presentation.

UX/UI SKILLS

Sketch
Figma
InVision
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects
Agile Methodologies
Principle
HTML + CSS
Low, Mid & High-Fidelity
Wireframing
CRO, A/B & User Testing
Competitive Analysis
User Centered Design

2020 Traficantes de Sueños - Redesign a website and create an app

BRANDING PROJECTS

2020 Zéphyrée - Branding and Packaging Design

Logo Creation Brand Identity Packaging Design Illustrations

2020 fl.mel - Branding and Packaging Design

Photography Keynote Scrum

ADMINISTRATIVE SKILLS

Trello Kanban Lean Canvases Google Suite Office Suite Logo Creation Brand Identity Packaging Design

2020 Capitulo 7 - Branding and Packaging Design

Logo Creation Brand Identity Packaging Design

EDUCATION & CERTIFICATES (SELECTION)

- 2020 UX/UI Bootcamp, Ironhack MAD
- 2017 Practical Filmmaking Intensive, MET Film School LND
- 2016 Trinity Guildhall Association Diploma, Drama Centre London LND